
Unique Career Value Proposition

Company: [Your Company Name]

Role: [Job Title]

I. Role Expectations:

- In this role, you will need to successfully accomplish these things:
 - [Fill in the blank]
 - [Fill in the blank]
 - [Fill in the blank]

II. Importance to the Organization:

- It's important for you to accomplish these things because they will:
 - [Benefit 1 to the organization]
 - [Benefit 2 to the organization]
 - [Benefit 3 to the organization]

III. Measuring Success:

- You will know you are being successful in the role by these measures:
 - [Metric 1]
 - [Metric 2]
 - [Metric 3]

IV. Resources for Success:

- In order to help you be successful in the role, you'll have access to:
 - Team Support: (e.g., team size, direct reports, collaboration)
 - Leadership Support: (e.g., regular communication, mentorship, growth opportunities)
 - Peers Support: (e.g., collaborative colleagues, knowledge-sharing culture)
 - Budget Resources: (if applicable, e.g., for travel, project materials)

V. Organizational Support:

- Like all of our team members, you will be supported by an organization that values its employees by providing:
 - Benefit 1 for employees (e.g., comprehensive benefits package)
 - Benefit 2 for employees (e.g., ongoing learning and development opportunities)
 - Benefit 3 for employees (e.g., positive and inclusive work environment)

By filling in these blanks, you'll create a Unique Career Value Proposition to share with candidates, helping them to choose your offering and effectively separate yourself from the competition.

Note: This worksheet provides a basic framework. You can personalize it further based on the specific role and company culture. If you need additional assistance, email mwhitman@teambuildersearch.com