

Unique Career Value Proposition

Company: [Your Company Name]

Role: [Job Title]

I. Role Expectations:

In this role, you will need to successfully accomplish these things:

[Fill in the blank]

[Fill in the blank]

[Fill in the blank]

II. Importance to the Stakeholders:

It's important for you to accomplish these things because they will:

[Benefit 1 to the stakeholders]

[Benefit 2 to the stakeholders]

[Benefit 3 to the stakeholders]

III. Measuring Success:

You will know you are being successful in the role by these measures:

[Metric 1]

[Metric 2]

[Metric 3]

IV. Resources for Success:

In order to help you be successful in the role, you'll have access to:

Team Support: (e.g., dedicated mentor, collaborative environment)]

Leadership Support: (e.g., regular check-ins, professional development opportunities)

Peers Support: (e.g., collaborative colleagues, knowledge-sharing culture)

Budget Resources: (if applicable, e.g., for travel, project materials)

V. Organizational Support:

Like all of our team members, you will be supported by an organization that values its employees by providing:

[Benefit 1 for employees (e.g., comprehensive benefits package)]

[Benefit 2 for employees (e.g., ongoing learning and development opportunities)]

[Benefit 3 for employees (e.g., positive and inclusive work environment)]

By filling in these blanks, you'll create a Unique Career Value Proposition to present to candidates, helping them to choose your offering and effectively distinguish yourself from the competition.

Note: This worksheet provides a basic framework. You can personalize it further based on the specific role and company culture. If you need additional assistance, email mwhitman@teambuildersearch.com